



EIT Food Summer School

on New Product Development

02 - 06.09.2019, Warsaw, POLAND



www.timo.wz.uw.edu.pl/summerschool/

New Product Development makes the difference!

- Summer School
- New Product Development
- Innovation
- Design Thinking
- Entrepreneurship
- Impact on the Food Sector
- International Knowledge
- Food Product Design
- Warsaw
- EIT Food
- EU
- EIT RIS



EIT Food is supported by the EIT
a body of the European Union





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Are you a food professional? We'll make you a food expert! Are you ready to take your New Product Development skills to the next level?

We offer you theoretical and practical knowledge on NPD gathered by experts from many different countries and backgrounds. Five days of intensive lectures, interactive workshops, project assignments and computer-based simulations, prepared jointly by partners from academia and industry, can become an important milestone for you to take your NPD skills to the next level!

Where does our knowledge come from?



EIT Food Summer School on NPD will be divided into fifth modules:

Module 1: Innovation through
Design Thinking (EPFL)

Module 2: Food product design
(University of Warsaw &
RisingFoodStars)

Module 3: Case study: NPD
proces in practice - the case of
Łowicz brand. Marketing
perspective (Maspex)

Case study 1: Simulation based
training on Project Management
(Technion)

Case study 2: Case study: Focus
on grains/cereals - under the
Quaker brand (PepsiCo)

Sounds like a great
source of knowledge?

Register online for the **FREE** summer school and make
the impact on the food market!
The number of participants is limited!

For more information visit our website:
www.timo.wz.uw.edu.pl/summerschool/