

EIT Food Summer School

on New Product Development

02 - 06.09.2019, Warsaw, POLAND

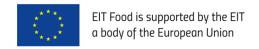


www.timo.wz.uw.edu.pl/summerschool/

New Product Development makes the difference!

Summer School New Product Development Innovation Design Thinking Entrepreneurship

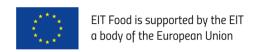
• Impact on the Food Sector • International Knowledge • Food Product Design • Warsaw • EIT Food • EU • EIT RIS

















Are you a food professional? We'll make you a food expert! Are you ready to take your New Product Development skills to the next level?

We offer you theoretical and practical knowledge on NPD gathered by experts from many different countries and backgrounds. Five days of intensive lectures, interactive workshops, project assignments and computer-based simulations, prepared jointly by partners from academia and industry, can become an important milestone for you to take your NPD skills to the next level!

Where does our knowledge come from?













EIT Food Summer School on NPD will be divided into fifth modules:

Module 1: Innovation through Design Thinking (EPFL)

Module 2: Food product design (University of Warsaw & RisingFoodStars) **Module 3:** Case study: NPD procces in practice - the case of Łowicz brand. Marketing perspective (Maspex)

Case study 1: Simulation based training on Project Management (Technion)

Case study 2: Case study: Focus on grains/cereals - under the Quaker brand (PepsiCo)

Sounds like a great source of knowledge?

Register online for the FREE summer school and make the impact on the food market!

The number of participants is limited!

For more information visit our website: www.timo.wz.uw.edu.pl/summerschool/