

# ONE MONTH BUSINESS ACCELERATION PROGRAM ON HOW TO MAKE IT IN PARIS



66 Paris is a pleasant city to live, and surprisingly we were really impressed by the ecosystem of startups! ??

> Franck Boulbès, CEO of Cellier Domesticus Startup from Montreal

For 80% of the participants, the Paris Landing Pack Explore met or exceeded their expectations

\* Source :internal survey realized after each program

#### WHO?

Selected fast growing incorporated startups under 8 years old, eager to understand the European and French markets, and make first business connections

#### WHAT?

A desk in COMET, international incubator located in the heart of Paris

A 4 weeks intensive program

# A 4 WEEKS INTENSIVE PROGRAM

### MAKE YOURSELF VISIBLE... AND NETWORK!

- Welcome PartyMeet the Paris Tech scene
- Testimonialsfrom international CEOs
- Why Paris? Do's and don'ts
- How to deal with media and create buzz in France?

- Introduction to the Paris
   ecosystem
   Clusters, key players
- Demo Day

and events

A unique opportunity to pitch in front of business angels, VC, alumni, corporates

## I WANT TO DEVELOP MY BUSINES!

- How can I find customers and get access to the French and European markets?
- How to pitch to optimize
   your impact
   Dedicated coaching session
- How to deal with French banks?

- Doing business in France
   From drafting commercial
   contract to intellectual property
   protection
- Qualify your eligibility to experiment in the city of Paris

# HOW TO SET UP... I WANT IT SIMPLE!

- How to create your company in France?
  - When? What? How?
- How to recruit?Operational HR tools

- How to develop an R&D activity and benefit from the Research Tax Credit?
- How to get a long term visa to set up in France?

### WHEN? 3 TIMES

per year

March
June
October

### HOW LONG? 4 WEEKS

per session

#### WHERE?

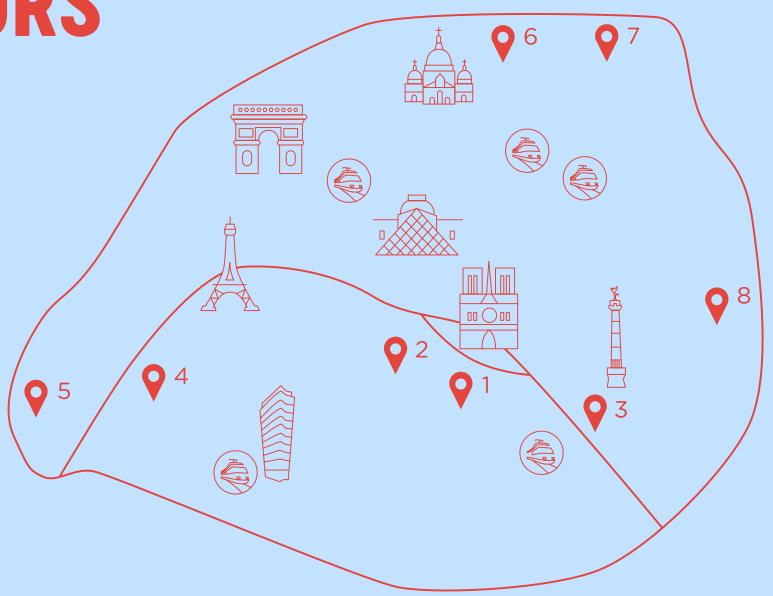
in our international incubator

COMET

### HOW? APPLY!

- 1. Application online
- 2. Jury selection
- 3. Skype interview

PARIS&CO INCUBATORS



1. Labo de l'édition:

**Digital publishing** 

2.UPPER / COMET :

International

3. Welcome City Lab:

**Tourism** 

4. Tech Care Paris:

E-health & well-being

5. Le tremplin: **Sport** 

6. Nord-express:

**Smart cities** 

7. Le Cargo: **Digital** 

content, cultural

and creative industries

8. Smart Food Paris:

**FoodTech** 

#### ─ PARIS LANDING PACK EXPLORE =



